

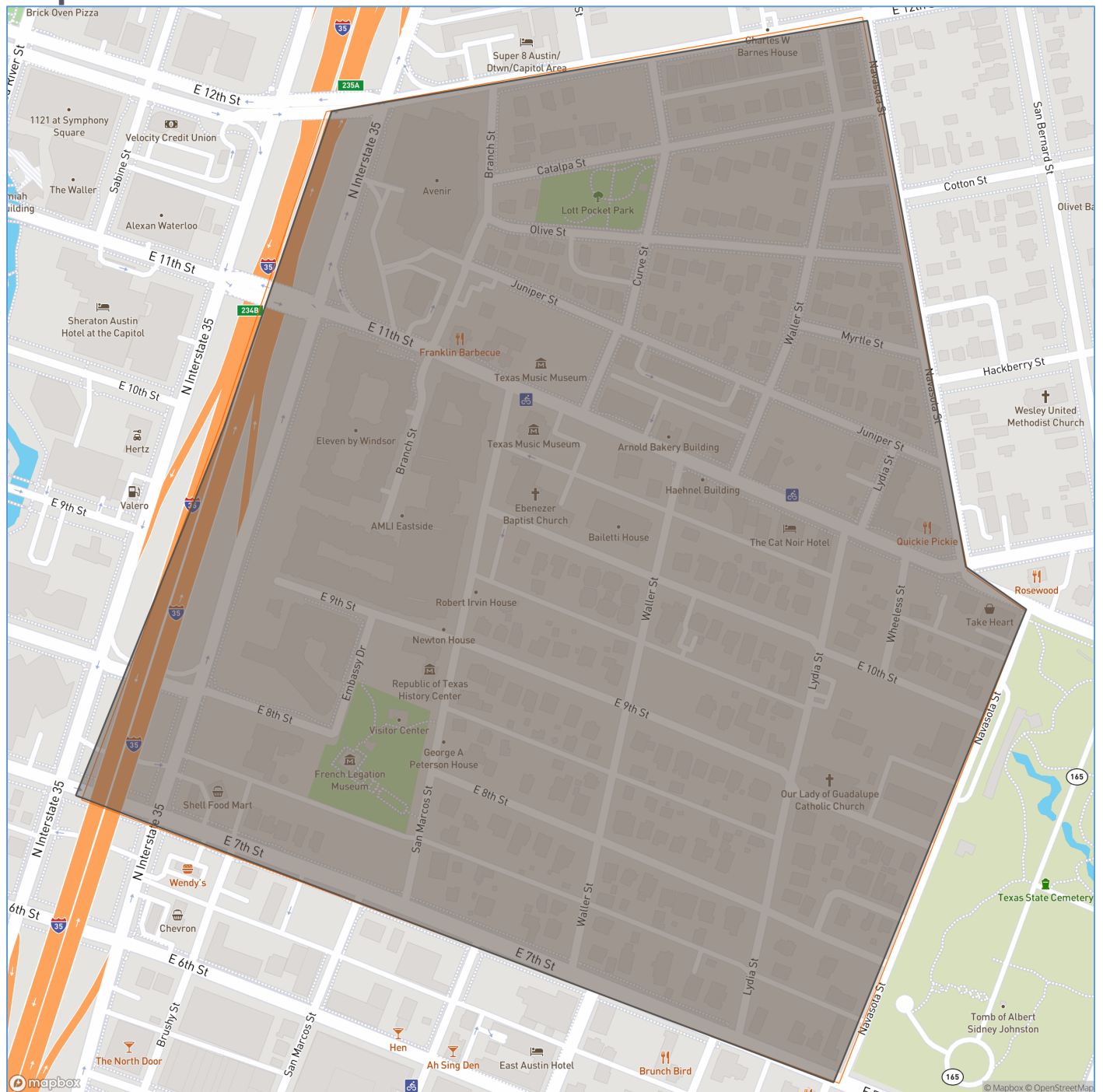
Radius Report for a Custom Area

Prepared for: Best Texas BBQ · December 20,
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CUBIT

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Map of the Custom Area



Demographics

Population

	Custom Area	
Population	1,195	
Population Density (people per sq mi)	6,964	

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01003

Income

	Custom Area	
Median Household Income (in 2022 inflation adjusted dollars)	\$109,239	
Mean Household Income (in 2022 inflation adjusted dollars)	\$139,683	
Families in Poverty	34	23%
Households	574	
Less than \$25,000	107	19%
\$25,000 to \$49,999	43	7%
\$50,000 to \$74,999	56	10%
\$75,000 to \$99,999	45	8%
\$100,000 to \$199,999	203	35%
\$200,000 or more	120	21%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B19001, B19013, B19025

Age

	Custom Area	
Median Age	29	
Population	1,195	
9 & under	69	6%
10 to 19	132	11%
20 to 29	478	40%
30 to 39	270	23%
40 to 49	126	11%
50 to 59	61	5%
60 to 69	48	4%
70 & over	11	1%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01001

Race & Ethnicity

	Custom Area	
Population	1,195	
White	566	47%
Black	214	18%
American Indian	1	0%
Asian	61	5%
Pacific Islander	0	0%
Other race	8	1%
Two or more races	68	6%
Hispanic	276	23%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B03002

Educational Attainment

	Custom Area	
Population 25 years & Over	828	
No high school diploma	63	8%
High school graduate or equal	55	7%
Some college	117	14%
Associate's degree	11	1%
Bachelor's degree	367	44%
Masters, doctorate, professional	215	26%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B15002

Employment Status

	Custom Area	
Population 16 years & Over	1,104	
In labor force	843	76%
Civilian labor force	843	76%
Employed	792	72%
Unemployed	50	5%
In armed forces	0	0%
Not in labor force	261	24%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B23025

Households

	Custom Area	
Households	574	
Family households	147	26%
Married couple family	104	18%
With own children under 18	14	2%
Other family	44	8%
Single male householder with own children under 18	4	1%
Single female householder with own children under 18	23	4%
Nonfamily households	427	74%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B11001, B11003

Housing Units

	Custom Area	
Housing Units	604	
Occupied Housing Units	574	
Owner occupied units	95	17%
Renter occupied units	480	84%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B25024, B25003

Housing Unit Value

	Custom Area	
Median Home Value	653,148	
Owner Occupied Housing Units	95	
Less than \$100,000	2	2%
\$100,000 to \$199,999	0	0%
\$200,000 to \$299,999	0	0%
\$300,000 to \$399,999	2	2%
\$400,000 to \$499,999	22	23%
\$500,000 to \$749,999	35	37%
\$750,000 to \$999,999	20	21%
\$1,000,000 to \$1,499,999	8	8%
\$1,500,000 to \$1,999,999	6	6%
\$2,000,000 or more	0	0%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B25075

Population Projections

Texas

	2000	2010	2020	2030	% Population Change			% Population Change 2020-2030
					2000-2010	2010-2020	2020-2030	
Texas	20,851,820	25,145,561	29,145,505	32,912,882	<div></div>	<div></div>	<div></div>	13%
Travis County	812,280	1,024,266	1,290,188	1,572,639	<div></div>	<div></div>	<div></div>	22%

Source: Texas Demographic Center, Projections of the Total Population of Texas and Counties in Texas, 2020-2060, October 2022. U.S. Census Bureau, Decennial Censuses 2000, 2010, and 2020.

Detailed Age

	Custom Area	
Population	1,195	
Male	524	44%
Under 5 years	14	1%
5 to 9 years	1	0%
10 to 14 years	9	1%
15 to 17 years	0	0%
18 and 19 years	21	2%
20 years	8	1%
21 years	28	2%
22 to 24 years	11	1%
25 to 29 years	143	12%
30 to 34 years	78	7%
35 to 39 years	71	6%
40 to 44 years	41	3%
45 to 49 years	30	3%
50 to 54 years	24	2%
55 to 59 years	20	2%
60 and 61 years	0	0%
62 to 64 years	10	1%
65 and 66 years	3	0%
67 to 69 years	6	1%
70 to 74 years	5	0%
75 to 79 years	0	0%
80 to 84 years	0	0%
85 years and over	0	0%

	Custom Area	
Female:	671	56%
Under 5 years	31	3%
5 to 9 years	22	2%
10 to 14 years	13	1%
15 to 17 years	0	0%
18 and 19 years	89	7%
20 years	66	6%
21 years	14	1%
22 to 24 years	38	3%
25 to 29 years	169	14%
30 to 34 years	79	7%
35 to 39 years	43	4%
40 to 44 years	36	3%
45 to 49 years	19	2%
50 to 54 years	15	1%
55 to 59 years	2	0%
60 and 61 years	5	0%
62 to 64 years	17	1%
65 and 66 years	2	0%
67 to 69 years	6	1%
70 to 74 years	0	0%
75 to 79 years	3	0%
80 to 84 years	1	0%
85 years and over	2	0%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01001, B01003. The numbers in the above table may not total up due to rounding.

Methodology

First, we subtract the 2022 US Census Bureau's water areas from the 2022 block groups. Then we calculate the project's radiuses, the block groups minus water areas that intersect the radiuses, and the percent of each block group's area that's in the radiuses (overlap). Next, the overlap percent is multiplied by the Census demographics for each block group. Finally, we sum the overlap times the demographics for all block groups that intersect a radius to produce the demographic estimate for the radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau;
2. the estimation of demographics for radius distances using dissimilar shaped Census block groups;
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets); and
4. improved estimates along coastlines and large water bodies by removing water areas.

This methodology assumes that the **population is equally distributed** throughout a block group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area block groups.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.

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