

Drive Report

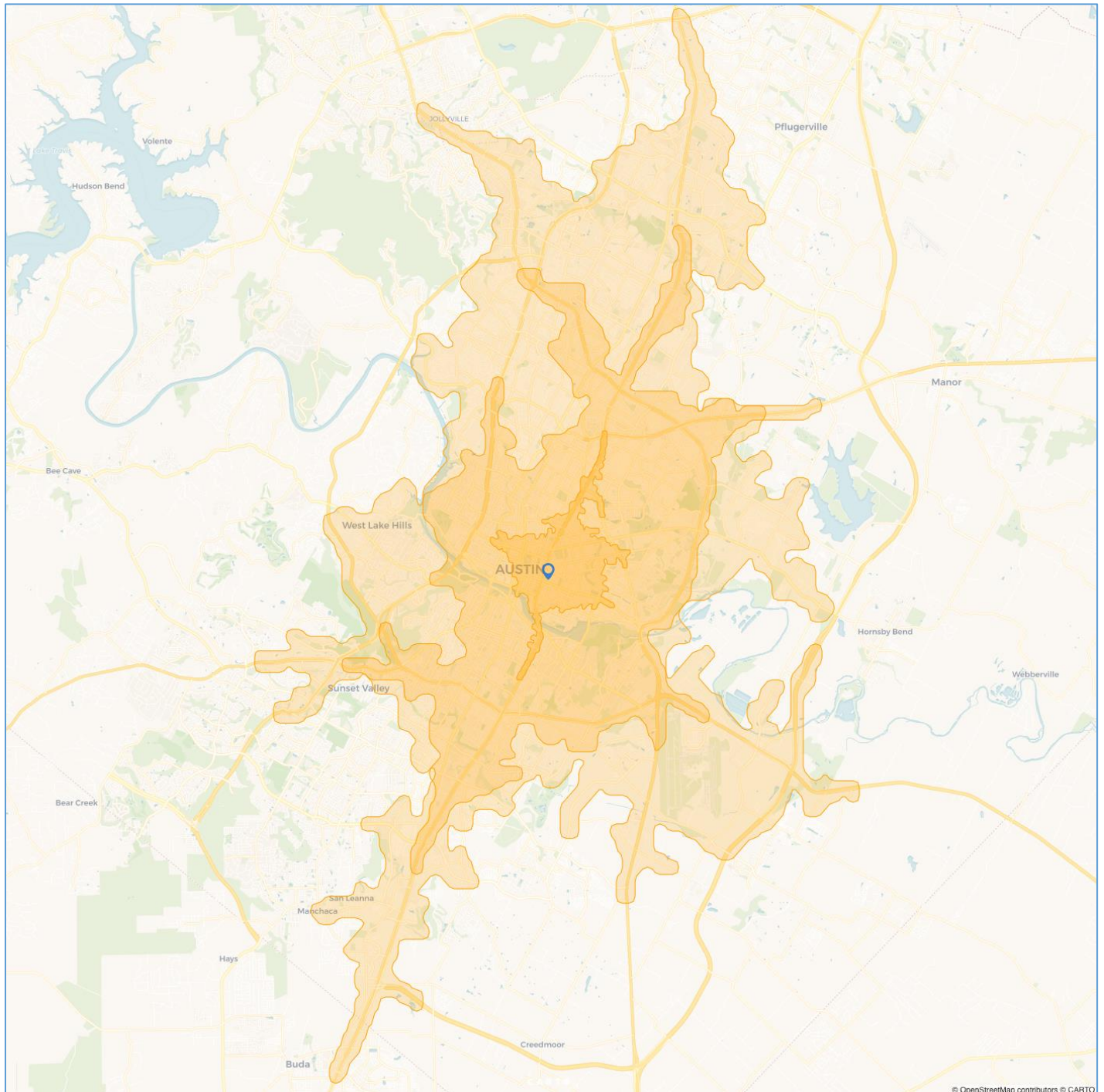
for 5, 10, and 15 minutes around
900 E 11th St, Austin, TX 78702

Prepared for: Best Texas BBQ · December 20,
2023

CUBIT

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Map of 5, 10, and 15 minutes around 900 E 11th St, Austin, TX 78702



Demographics

Population

	5 minutes		10 minutes		15 minutes	
Population	38,946		347,637		663,102	
Population Density (people per sq mi)	5,917		5,140		3,844	

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01003

Income

	5 minutes		10 minutes		15 minutes	
Median Household Income (in 2022 inflation adjusted dollars)	\$90,816		\$73,560		\$77,258	
Mean Household Income (in 2022 inflation adjusted dollars)	\$133,423		\$113,734		\$113,038	
Families in Poverty	816	14%	8,203	13%	14,018	11%
Households	18,485		160,201		299,565	
Less than \$25,000	3,708	20%	30,222	19%	46,437	16%
\$25,000 to \$49,999	2,132	12%	26,888	17%	50,168	17%
\$50,000 to \$74,999	2,194	12%	24,267	15%	49,743	17%
\$75,000 to \$99,999	1,911	10%	18,379	11%	38,019	13%
\$100,000 to \$199,999	4,876	26%	38,949	24%	76,156	25%
\$200,000 or more	3,664	20%	21,495	13%	39,043	13%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B19001, B19013, B19025

Age

	5 minutes		10 minutes		15 minutes	
Median Age	32		32		33	
Population	38,946		347,637		663,102	
9 & under	2,554	7%	31,963	9%	66,930	10%
10 to 19	4,322	11%	37,961	11%	70,610	11%
20 to 29	9,893	25%	87,964	25%	146,206	22%
30 to 39	9,020	23%	72,839	21%	140,377	21%
40 to 49	4,584	12%	43,107	12%	86,936	13%
50 to 59	3,362	9%	31,282	9%	64,329	10%
60 to 69	3,463	9%	24,056	7%	49,350	7%
70 & over	1,749	4%	18,465	5%	38,365	6%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01001

Race & Ethnicity

	5 minutes			10 minutes			15 minutes	
Population	38,946			347,637			663,102	
White	20,606	53%		160,674	46%		300,739	45%
Black	4,519	12%		30,393	9%		56,954	9%
American Indian	39	0%		494	0%		750	0%
Asian	2,047	5%		18,721	5%		41,766	6%
Pacific Islander	16	0%		123	0%		262	0%
Other race	113	0%		849	0%		2,015	0%
Two or more races	1,349	3%		10,881	3%		22,372	3%
Hispanic	10,257	26%		125,501	36%		238,244	36%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B03002

Educational Attainment

	5 minutes			10 minutes			15 minutes	
Population 25 years & Over	28,085			237,065			463,915	
No high school diploma	1,956	7%		25,520	11%		49,095	11%
High school graduate or equal	2,875	10%		33,665	14%		69,677	15%
Some college	3,910	14%		34,609	15%		72,464	16%
Associate's degree	995	4%		10,566	4%		22,902	5%
Bachelor's degree	10,818	39%		84,165	36%		156,177	34%
Masters, doctorate, professional	7,531	27%		48,540	20%		93,600	20%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B15002

Employment Status

	5 minutes			10 minutes			15 minutes	
Population 16 years & Over	35,216			300,433			560,353	
In labor force	25,846	73%		223,388	74%		418,291	75%
Civilian labor force	25,835	73%		223,252	74%		417,947	75%
Employed	24,596	70%		212,621	71%		398,355	71%
Unemployed	1,238	4%		10,631	4%		19,592	3%
In armed forces	11	0%		137	0%		344	0%
Not in labor force	9,370	27%		77,044	26%		142,062	25%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B23025

Households

	5 minutes			10 minutes			15 minutes	
Households	18,485			160,201			299,565	
Family households	5,865	32%		62,291	39%		133,195	44%
Married couple family	4,385	24%		42,249	26%		93,964	31%
With own children under 18	1,249	7%		15,870	10%		39,521	13%
Other family	1,479	8%		20,042	13%		39,232	13%
Single male householder with own children under 18	138	1%		2,171	1%		4,787	2%
Single female householder with own children under 18	545	3%		7,915	5%		14,994	5%
Nonfamily households	12,620	68%		97,910	61%		166,370	56%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B11001, B11003

Housing Units

	5 minutes			10 minutes			15 minutes	
Housing Units	20,180			172,703			320,229	
Occupied Housing Units	18,485			160,201			299,565	
Owner occupied units	6,942	38%		53,621	33%		111,059	37%
Renter occupied units	11,543	62%		106,579	67%		188,506	63%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B25024, B25003

Housing Unit Value

	5 minutes			10 minutes			15 minutes	
Median Home Value	571,441			494,071			460,441	
Owner Occupied Housing Units	6,942			53,621			111,059	
Less than \$100,000	132	2%		1,779	3%		4,939	4%
\$100,000 to \$199,999	125	2%		2,673	5%		5,831	5%
\$200,000 to \$299,999	348	5%		6,282	12%		17,598	16%
\$300,000 to \$399,999	1,023	15%		7,743	14%		16,905	15%
\$400,000 to \$499,999	1,243	18%		8,858	17%		16,970	15%
\$500,000 to \$749,999	2,101	30%		12,682	24%		24,185	22%
\$750,000 to \$999,999	1,122	16%		5,412	10%		10,829	10%
\$1,000,000 to \$1,499,999	458	7%		4,337	8%		7,679	7%
\$1,500,000 to \$1,999,999	81	1%		1,370	3%		2,293	2%
\$2,000,000 or more	310	4%		2,485	5%		3,830	3%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B25075

Population Projections

Texas

	2000	2010	2020	2030	% Population Change			% Population Change 2020-2030
					2000-2010	2010-2020	2020-2030	
Texas	20,851,820	25,145,561	29,145,505	32,912,882	<div></div>	<div></div>	<div></div>	13%
Hays County	97,589	157,107	241,067	356,181	<div></div>	<div></div>	<div></div>	48%
Williamson County	249,967	422,679	609,017	815,021	<div></div>	<div></div>	<div></div>	34%
Travis County	812,280	1,024,266	1,290,188	1,572,639	<div></div>	<div></div>	<div></div>	22%

Source: Texas Demographic Center, Projections of the Total Population of Texas and Counties in Texas, 2020-2060, October 2022. U.S. Census Bureau, Decennial Censuses 2000, 2010, and 2020.

Detailed Age

	5 minutes			10 minutes			15 minutes	
Population	38,946			347,637			663,102	
Male	20,373	52%		180,309	52%		343,198	52%
Under 5 years	703	2%		8,832	3%		18,172	3%
5 to 9 years	587	2%		7,375	2%		16,100	2%
10 to 14 years	475	1%		6,800	2%		15,413	2%
15 to 17 years	243	1%		4,118	1%		8,766	1%
18 and 19 years	1,075	3%		7,804	2%		11,243	2%
20 years	420	1%		3,712	1%		5,423	1%
21 years	412	1%		4,649	1%		6,007	1%
22 to 24 years	1,039	3%		11,192	3%		19,106	3%
25 to 29 years	3,287	8%		25,572	7%		45,184	7%
30 to 34 years	2,954	8%		22,507	6%		43,558	7%
35 to 39 years	2,062	5%		16,278	5%		31,554	5%
40 to 44 years	1,337	3%		13,899	4%		27,042	4%
45 to 49 years	1,150	3%		10,925	3%		21,381	3%
50 to 54 years	1,199	3%		8,057	2%		17,540	3%
55 to 59 years	753	2%		8,259	2%		15,980	2%
60 and 61 years	677	2%		3,333	1%		6,266	1%
62 to 64 years	501	1%		4,074	1%		7,913	1%
65 and 66 years	292	1%		2,107	1%		4,381	1%
67 to 69 years	552	1%		3,188	1%		6,381	1%
70 to 74 years	279	1%		3,400	1%		7,070	1%
75 to 79 years	203	1%		1,906	1%		3,905	1%
80 to 84 years	68	0%		987	0%		2,390	0%
85 years and over	104	0%		1,336	0%		2,423	0%

	5 minutes			10 minutes			15 minutes	
Female:	18,573	48%		167,328	48%		319,903	48%
Under 5 years	623	2%		9,037	3%		17,592	3%
5 to 9 years	641	2%		6,720	2%		15,067	2%
10 to 14 years	483	1%		5,869	2%		14,532	2%
15 to 17 years	396	1%		4,063	1%		8,781	1%
18 and 19 years	1,649	4%		9,308	3%		11,874	2%
20 years	801	2%		4,771	1%		6,028	1%
21 years	363	1%		5,025	1%		6,265	1%
22 to 24 years	951	2%		11,298	3%		18,817	3%
25 to 29 years	2,620	7%		21,744	6%		39,375	6%
30 to 34 years	2,646	7%		19,667	6%		36,721	6%
35 to 39 years	1,358	3%		14,387	4%		28,544	4%
40 to 44 years	1,079	3%		10,425	3%		21,126	3%
45 to 49 years	1,018	3%		7,857	2%		17,387	3%
50 to 54 years	691	2%		7,306	2%		15,388	2%
55 to 59 years	719	2%		7,660	2%		15,421	2%
60 and 61 years	368	1%		2,790	1%		6,085	1%
62 to 64 years	415	1%		3,620	1%		8,275	1%
65 and 66 years	110	0%		1,633	0%		3,862	1%
67 to 69 years	548	1%		3,311	1%		6,187	1%
70 to 74 years	543	1%		4,253	1%		8,716	1%
75 to 79 years	191	0%		2,603	1%		5,486	1%
80 to 84 years	173	0%		1,502	0%		3,330	1%
85 years and over	188	0%		2,478	1%		5,043	1%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01001, B01003. The numbers in the above table may not total up due to rounding.

Methodology

First, we subtract the 2022 US Census Bureau's water areas from the 2022 block groups. Then we calculate the project's radiuses, the block groups minus water areas that intersect the radiuses, and the percent of each block group's area that's in the radiuses (overlap). Next, the overlap percent is multiplied by the Census demographics for each block group. Finally, we sum the overlap times the demographics for all block groups that intersect a radius to produce the demographic estimate for the radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau;
2. the estimation of demographics for radius distances using dissimilar shaped Census block groups;
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets); and
4. improved estimates along coastlines and large water bodies by removing water areas.

This methodology assumes that the **population is equally distributed** throughout a block group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area block groups.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.

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