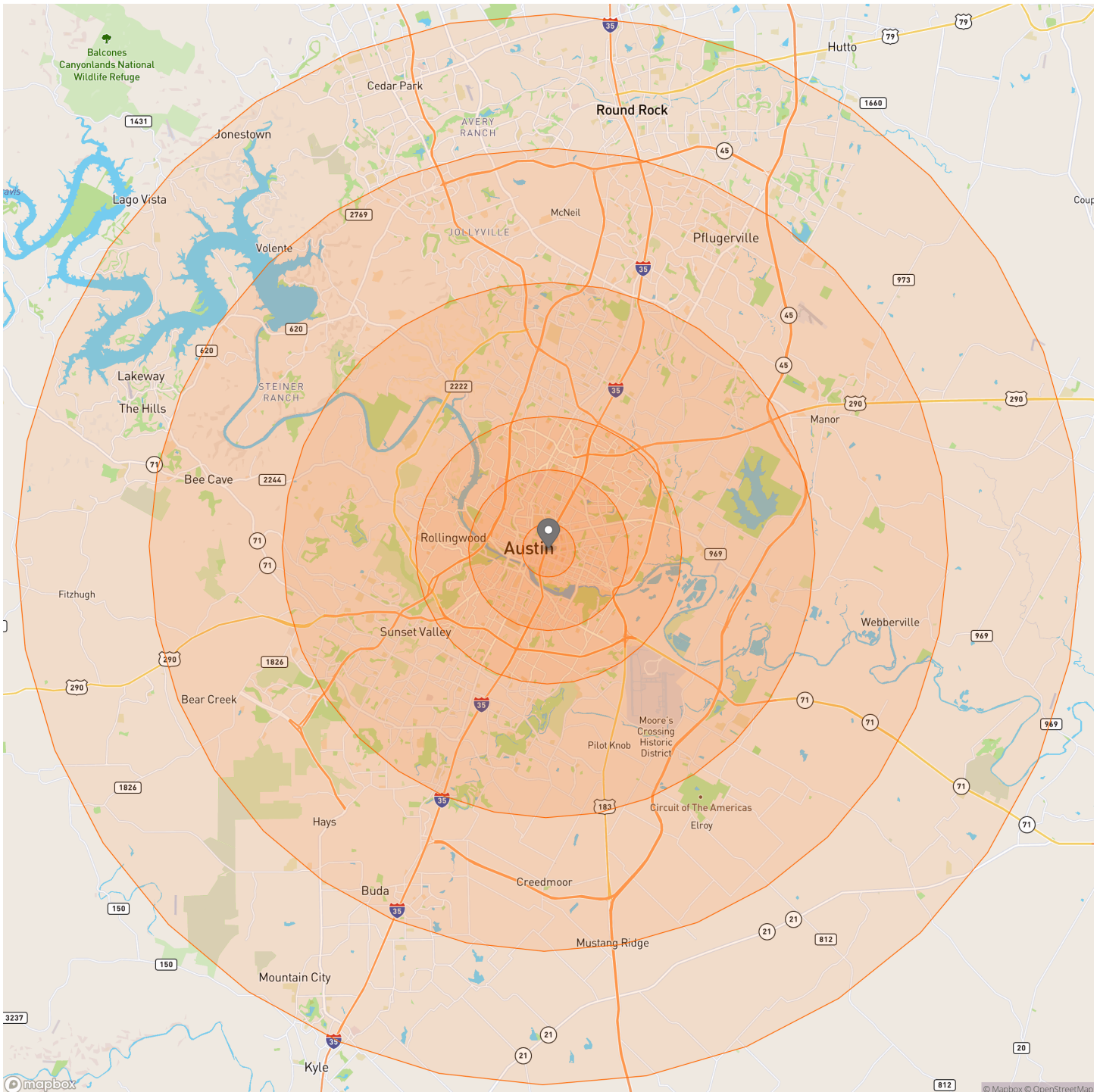


RADIUS REPORT FOR 1, 3, 5, 10, 15, and 20 miles around 900 E 11th St, Austin, TX 78702

PREPARED FOR: Best Texas BBQ

DATE: January 06, 2025

MAP



1, 3, 5, 10, 15, and 20 miles around 900 E 11th St, Austin, TX 78702

CITY
Austin

COUNTY
Travis County

How many people live here?

1 MI	3 MI	5 MI	10 MI	15 MI	20 MI
19K	173K	333K	813K	1,249K	1,728K
CITY: 968K			COUNTY: 1,308K		

How much money do they make?

1 MI	3 MI	5 MI	10 MI	15 MI	20 MI
\$113K	\$92K	\$89K	\$89K	\$94K	\$99K
CITY: \$91K			COUNTY: \$97K		
median household income					

How old are they?

1 MI	3 MI	5 MI	10 MI	15 MI	20 MI
34	31	33	34	35	35
CITY: 35			COUNTY: 36		
median age in years					



DEMOGRAPHICS

Population

	1 mile	3 miles	5 miles	10 miles	15 miles	20 miles
Population	19,184	172,795	332,880	812,720	1,249,244	1,728,330
Population Density <small>(people per sq mi)</small>	6,194	6,320	4,345	2,647	1,806	1,413

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B01003

Income

	1 mile	3 miles	5 miles	10 miles	15 miles	20 miles
Median Household Income <small>(in 2023 inflation adjusted dollars)</small>	\$113,169	\$92,241	\$88,975	\$89,063	\$93,880	\$99,090
Average Household Income <small>(in 2023 inflation adjusted dollars)</small>	\$155,571	\$141,843	\$136,989	\$129,645	\$132,637	\$136,064
Families in Poverty	242 10%	2,420 9%	5,942 10%	15,555 9%	22,400 8%	28,401 7%
Households	9,989	85,693	160,018	369,618	547,630	717,337
Less than \$25,000	1,632 16%	15,427 18%	25,789 16%	49,788 13%	64,144 12%	75,200 10%
\$25,000 to \$49,999	1,163 12%	11,571 14%	23,121 14%	54,677 15%	75,085 14%	93,514 13%
\$50,000 to \$74,999	993 10%	10,405 12%	21,626 14%	54,917 15%	82,621 15%	104,978 15%
\$75,000 to \$99,999	541 5%	7,893 9%	16,943 11%	45,198 12%	68,802 13%	88,182 12%
\$100,000 to \$199,999	3,229 32%	23,282 27%	43,139 27%	103,543 28%	160,389 29%	221,164 31%
Over \$200,000	2,431 24%	17,115 20%	29,399 18%	61,496 17%	96,589 18%	134,300 19%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B19001, B19013, B19025, B17010

Age

	1 mile	3 miles	5 miles	10 miles	15 miles	20 miles
Median Age	34	31	33	34	35	35
Population	19,184	172,795	332,880	812,720	1,249,244	1,728,330
Ages 9 & under	709 4%	11,535 7%	27,227 8%	81,985 10%	137,104 11%	204,273 12%
Ages 10 to 19	2,331 12%	19,647 11%	36,363 11%	86,727 11%	141,278 11%	216,614 13%
Ages 20 to 29	4,606 24%	48,931 28%	80,008 24%	155,919 19%	213,145 17%	264,017 15%
Ages 30 to 39	4,573 24%	38,142 22%	71,806 22%	168,147 21%	246,906 20%	318,072 18%
Ages 40 to 49	2,335 12%	20,017 12%	42,181 13%	111,923 14%	180,666 14%	260,544 15%
Ages 50 to 59	1,913 10%	14,425 8%	31,695 10%	85,622 11%	139,598 11%	200,287 12%
Ages 60 to 69	1,837 10%	11,543 7%	23,584 7%	68,339 8%	108,023 9%	148,078 9%
Ages 70 & over	880 5%	8,554 5%	20,017 6%	54,059 7%	82,525 7%	116,445 7%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B01001

Race & Ethnicity

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Population	19,184		172,795		332,880		812,720		1,249,244		1,728,330	
White	10,570	55%	95,368	55%	176,372	53%	383,661	47%	589,714	47%	829,118	48%
Black	2,371	12%	11,746	7%	23,442	7%	58,214	7%	96,641	8%	128,047	7%
American Indian	26	0%	279	0%	437	0%	1,132	0%	1,497	0%	2,046	0%
Asian	1,098	6%	12,099	7%	18,915	6%	49,264	6%	95,644	8%	136,979	8%
Pacific Islander	10	0%	57	0%	90	0%	327	0%	523	0%	808	0%
Other race	209	1%	699	0%	1,175	0%	2,969	0%	5,052	0%	8,051	0%
Two or more races	525	3%	7,101	4%	12,897	4%	31,462	4%	47,992	4%	67,718	4%
Hispanic or Latino	4,376	23%	45,447	26%	99,551	30%	285,692	35%	412,180	33%	555,564	32%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B03002

Educational Attainment

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Population Aged 25 & Over	14,222		116,728		233,654		579,984		884,675		1,196,759	
No high school diploma	1,058	7%	6,542	6%	17,889	8%	55,665	10%	76,067	9%	97,453	8%
High school graduate or equal	1,065	7%	10,543	9%	27,103	12%	81,790	14%	126,543	14%	180,958	15%
Some college	1,772	12%	13,154	11%	30,161	13%	84,703	15%	140,722	16%	201,154	17%
Associate's degree	439	3%	4,220	4%	9,146	4%	30,299	5%	49,858	6%	73,160	6%
Bachelor's degree	5,769	41%	50,252	43%	92,063	39%	204,551	35%	306,828	35%	405,353	34%
Advanced degree	4,119	29%	32,017	27%	57,292	25%	122,976	21%	184,657	21%	238,681	20%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B15002

Employment Status

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Population Aged 16 & Over	18,043		156,904		291,916		684,131		1,030,465		1,393,717	
In labor force	13,339	74%	115,950	74%	217,294	74%	506,508	74%	761,351	74%	1,020,092	73%
Civilian labor force	13,309	74%	115,828	74%	217,099	74%	505,961	74%	760,593	74%	1,018,797	73%
Employed	12,675	70%	110,219	70%	206,813	71%	482,463	71%	726,705	71%	975,005	70%
Unemployed	635	4%	5,609	4%	10,287	4%	23,498	3%	33,887	3%	43,792	3%
In armed forces	30	0%	122	0%	195	0%	547	0%	758	0%	1,294	0%
Not in labor force	4,704	26%	40,954	26%	74,621	26%	177,623	26%	269,115	26%	373,625	27%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B23025

Households

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Households	9,989		85,693		160,018		369,618		547,630		717,337	
Family households	2,476	25%	26,571	31%	59,817	37%	173,441	47%	287,019	52%	415,205	58%
Married couples	1,974	20%	19,974	23%	42,935	27%	126,300	34%	215,524	39%	319,052	44%
With kids under 18	324	3%	6,658	8%	16,144	10%	51,547	14%	96,251	18%	150,902	21%
Other family types	502	5%	6,597	8%	16,882	11%	47,141	13%	71,494	13%	96,153	13%
Single dad households with kids	20	0%	656	1%	1,910	1%	5,642	2%	9,543	2%	13,662	2%
Single mom households with kids	327	3%	2,050	2%	5,649	4%	16,715	5%	24,848	5%	33,525	5%
Non-family households	7,512	75%	59,122	69%	100,200	63%	196,177	53%	260,611	48%	302,133	42%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B11001, B11003

Homes

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Homes	11,072		93,225		172,473		393,082		578,436		755,249	
Occupied Homes	9,989		85,693		160,018		369,618		547,630		717,337	
Owner occupied units	3,647	37%	29,104	34%	59,440	37%	164,523	45%	269,613	49%	393,126	55%
Renter occupied units	6,342	63%	56,589	66%	100,578	63%	205,095	55%	278,017	51%	324,211	45%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B25024, B25003

Housing Unit Value

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Median Home Value	\$604,403		\$734,330		\$657,539		\$502,194		\$482,086		\$465,991	
Owner Occupied Homes	3,647		29,104		59,440		164,523		269,613		393,126	
Under \$100,000	35	1%	537	2%	1,756	3%	6,915	4%	12,150	5%	16,858	4%
\$100,000 to \$199,999	59	2%	510	2%	1,456	2%	5,888	4%	9,726	4%	15,136	4%
\$200,000 to \$299,999	61	2%	1,453	5%	3,847	6%	19,777	12%	32,695	12%	53,492	14%
\$300,000 to \$399,999	265	7%	1,771	6%	5,368	9%	22,950	14%	44,267	16%	67,262	17%
\$400,000 to \$499,999	859	24%	3,406	12%	7,558	13%	26,383	16%	43,818	16%	66,393	17%
\$500,000 to \$749,999	1,303	36%	7,335	25%	15,448	26%	39,713	24%	66,344	25%	95,398	24%
\$750,000 to \$999,999	528	14%	4,981	17%	8,363	14%	16,860	10%	27,205	10%	37,732	10%
\$1,000,000 to \$1,499,999	279	8%	4,852	17%	8,146	14%	14,132	9%	19,170	7%	23,966	6%
\$1,500,000 to \$1,999,999	56	2%	1,578	5%	2,656	4%	4,615	3%	5,751	2%	6,960	2%
Over \$2,000,000	202	6%	2,680	9%	4,841	8%	7,289	4%	8,488	3%	9,929	3%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B25075

Detailed Age

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Population	19,184		172,795		332,880		812,720		1,249,244		1,728,330	
Male:	10,258	53%	89,316	52%	172,521	52%	416,414	51%	639,318	51%	878,378	51%
Under 5 years	207	1%	3,246	2%	6,796	2%	21,068	3%	35,700	3%	50,368	3%
5 to 9 years	98	1%	2,509	1%	6,917	2%	20,391	3%	34,546	3%	53,030	3%
10 to 14 years	135	1%	1,930	1%	6,236	2%	19,927	2%	35,615	3%	56,640	3%
15 to 17 years	99	1%	1,107	1%	3,729	1%	11,747	1%	20,684	2%	32,937	2%
18 and 19 years	627	3%	5,392	3%	7,798	2%	12,046	1%	16,528	1%	22,043	1%
20 years	222	1%	3,264	2%	3,726	1%	6,255	1%	8,182	1%	10,908	1%
21 years	155	1%	2,794	2%	3,855	1%	5,809	1%	7,067	1%	9,445	1%
22 to 24 years	584	3%	6,307	4%	9,973	3%	20,624	3%	28,034	2%	35,672	2%
25 to 29 years	1,450	8%	12,495	7%	22,964	7%	47,310	6%	65,645	5%	79,089	5%
30 to 34 years	1,284	7%	12,399	7%	21,865	7%	49,493	6%	71,008	6%	86,267	5%
35 to 39 years	1,524	8%	9,148	5%	17,559	5%	41,837	5%	61,911	5%	81,552	5%
40 to 44 years	625	3%	6,362	4%	12,705	4%	32,287	4%	50,420	4%	70,999	4%
45 to 49 years	601	3%	4,720	3%	10,473	3%	27,075	3%	43,513	3%	62,866	4%
50 to 54 years	702	4%	4,184	2%	9,019	3%	23,113	3%	38,021	3%	56,152	3%
55 to 59 years	400	2%	3,232	2%	8,120	2%	21,366	3%	34,503	3%	47,890	3%
60 and 61 years	332	2%	1,675	1%	3,086	1%	8,122	1%	13,090	1%	18,099	1%
62 to 64 years	325	2%	2,098	1%	3,966	1%	10,239	1%	15,968	1%	22,565	1%
65 and 66 years	178	1%	858	0%	1,993	1%	5,904	1%	9,091	1%	12,382	1%
67 to 69 years	338	2%	1,667	1%	3,074	1%	8,957	1%	13,895	1%	18,274	1%
70 to 74 years	162	1%	1,696	1%	3,928	1%	10,218	1%	16,747	1%	24,168	1%
75 to 79 years	162	1%	1,379	1%	2,489	1%	6,198	1%	9,770	1%	13,734	1%
80 to 84 years	20	0%	386	0%	992	0%	3,293	0%	4,796	0%	7,143	0%
85 years and over	28	0%	469	0%	1,260	0%	3,136	0%	4,582	0%	6,156	0%
Female:	8,925	47%	83,479	48%	160,359	48%	396,306	49%	609,926	49%	849,952	49%
Under 5 years	151	1%	3,099	2%	7,089	2%	21,135	3%	33,767	3%	48,674	3%
5 to 9 years	253	1%	2,681	2%	6,425	2%	19,390	2%	33,090	3%	52,200	3%
10 to 14 years	247	1%	1,744	1%	4,826	1%	18,118	2%	31,531	3%	51,808	3%
15 to 17 years	117	1%	1,714	1%	4,539	1%	12,222	2%	20,902	2%	32,154	2%
18 and 19 years	1,106	6%	7,760	4%	9,235	3%	12,668	2%	16,018	1%	21,031	1%
20 years	364	2%	3,351	2%	3,927	1%	6,036	1%	7,858	1%	9,782	1%
21 years	176	1%	2,856	2%	3,853	1%	5,527	1%	6,896	1%	8,885	1%
22 to 24 years	421	2%	6,313	4%	10,301	3%	19,773	2%	28,149	2%	35,993	2%
25 to 29 years	1,234	6%	11,552	7%	21,406	6%	44,584	5%	61,314	5%	74,244	4%
30 to 34 years	1,114	6%	9,868	6%	18,524	6%	43,007	5%	61,569	5%	78,887	5%
35 to 39 years	651	3%	6,727	4%	13,858	4%	33,810	4%	52,418	4%	71,366	4%
40 to 44 years	495	3%	5,244	3%	10,600	3%	28,857	4%	47,078	4%	68,743	4%
45 to 49 years	614	3%	3,692	2%	8,403	3%	23,705	3%	39,655	3%	57,935	3%
50 to 54 years	512	3%	3,730	2%	7,411	2%	21,606	3%	36,226	3%	52,205	3%
55 to 59 years	298	2%	3,279	2%	7,145	2%	19,537	2%	30,847	2%	44,039	3%
60 and 61 years	171	1%	1,173	1%	2,662	1%	7,903	1%	12,885	1%	17,780	1%
62 to 64 years	278	1%	1,755	1%	3,883	1%	11,778	1%	18,748	2%	25,686	1%
65 and 66 years	112	1%	641	0%	1,486	0%	6,383	1%	10,294	1%	13,948	1%
67 to 69 years	103	1%	1,675	1%	3,435	1%	9,053	1%	14,051	1%	19,345	1%
70 to 74 years	287	1%	1,909	1%	4,612	1%	13,160	2%	20,014	2%	28,568	2%
75 to 79 years	54	0%	1,224	1%	2,890	1%	7,813	1%	11,541	1%	16,252	1%
80 to 84 years	70	0%	590	0%	1,526	0%	4,272	1%	6,815	1%	9,121	1%
85 years and over	97	1%	901	1%	2,321	1%	5,969	1%	8,258	1%	11,304	1%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B01001, B01003. The numbers in the above table may not total up due to rounding.

POPULATION PROJECTIONS

State and county population projections.

Geography	2010 - 2020	2020 - 2030 Projected	Is Projected To:
Texas	16% 25,145,561 - 29,145,505	13% 29,145,505 - 32,912,882	Grow
Bastrop County	31% 74,171 - 97,216	24% 97,216 - 120,901	Grow
Caldwell County	21% 38,066 - 45,883	17% 45,883 - 53,749	Grow
Hays County	53% 157,107 - 241,067	48% 241,067 - 356,181	Grow
Travis County	26% 1,024,266 - 1,290,188	22% 1,290,188 - 1,572,639	Grow
Williamson County	44% 422,679 - 609,017	34% 609,017 - 815,021	Grow

Source: Texas Demographic Center, Projections of the Total Population of Texas and Counties in Texas, 2020-2060, October 2022.
U.S. Census Bureau, Decennial Censuses 2010, and 2020.

Methodology

RADIUS ESTIMATES

First, we subtract the 2023 US Census Bureau's water areas from the 2023 block groups. Then we calculate the project's radiuses, the block groups minus water areas that intersect the radiuses, and the percent of each block group's area that's in the radiuses (overlap). Next, the overlap percent is multiplied by the Census demographics for each block group. Finally, we sum the overlap times the demographics for all block groups that intersect a radius to produce the demographic estimate for the radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau;
2. the estimation of demographics for radius distances using dissimilar shaped Census block groups;
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets); and
4. improved estimates along coastlines and large water bodies by removing water areas.

This methodology assumes that the **population is equally distributed** throughout a block group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area block groups.

MEDIAN ESTIMATES

To estimate median values, we use a simple method explained in the book "Beginning Statistics: An Introduction for Social Scientists" by Diamond I and Jefferies J. Here's how it works:

1. We pull grouped data for your area of interest and order the groups from smallest to largest. This helps us see which group the middle value, or median, is in.
2. We figure out exactly where the middle value sits within its group. We look at how far into the group it is, as a percentage, starting from the bottom end.
3. Then, we check how big the gap is between the smallest and largest numbers in that group.
4. We use the percentage to find a part of that gap. This percentage tells us how much to add to the smallest number in the group to get the median.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.

CUBIT

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