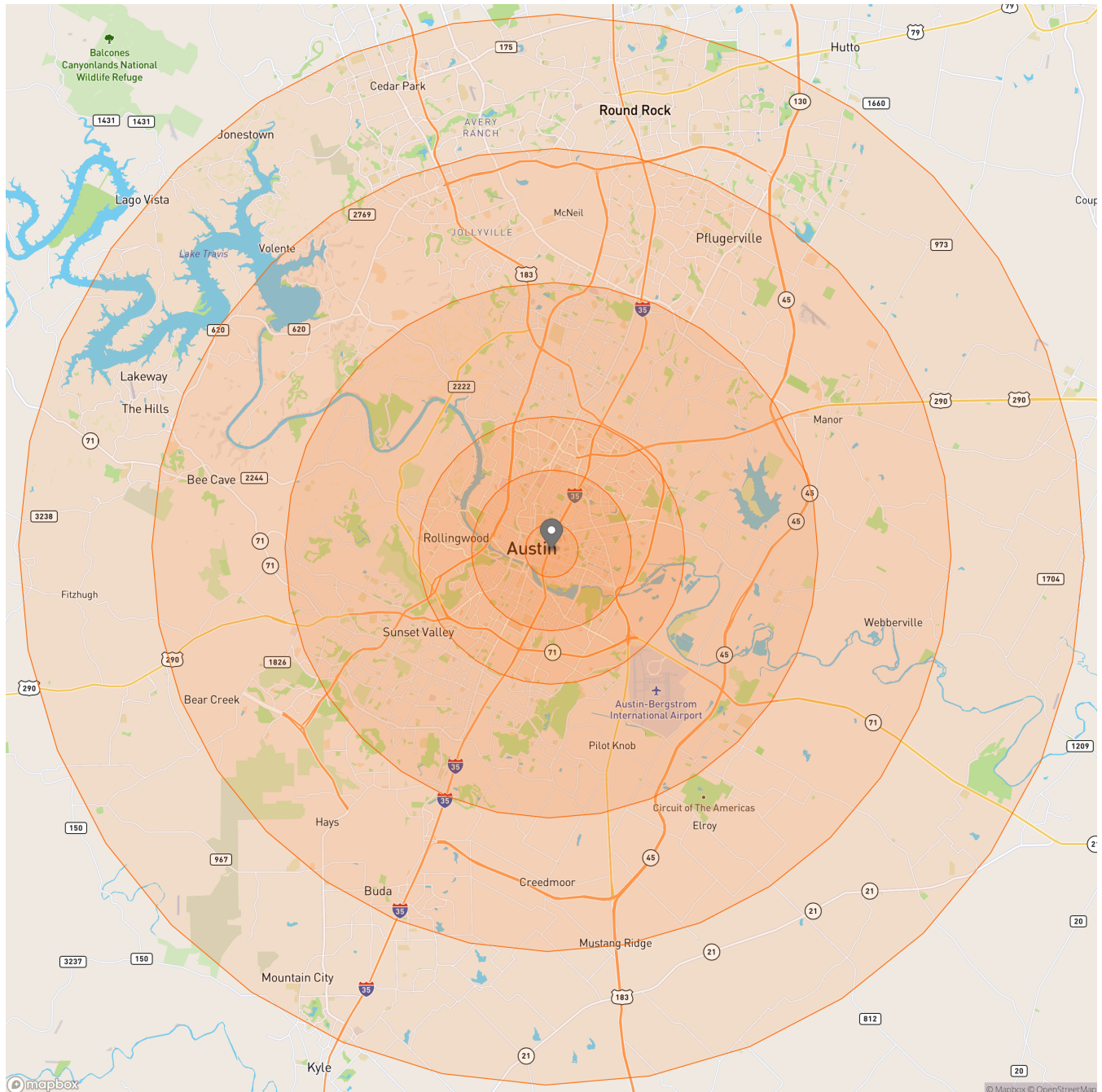RADIUS REPORT FOR

1, 3, 5, 10, 15, and 20 miles around 900 E 11th St, Austin, TX 78702

PREPARED FOR: Best Texas Bbq
DATE: December 20, 2023

MAP

1, 3, 5, 10, 15, and 20 miles around 900 E 11th St, Austin, TX 78702

CITY	COUNTY
Austin city, Texas	**Travis County, Texas**

How many people live here?

1 MI	3 MI	5 MI	10 MI	15 MI	20 MI
19K	171K	334K	809K	1,235K	1,703K

CITY: **958K**   COUNTY: **1,289K**

How much money do they make?

1 MI	3 MI	5 MI	10 MI	15 MI	20 MI
$106K	$84K	$82K	$84K	$89K	$95K

CITY: **$87K**   COUNTY: **$93K**

median household income

How old are they?

1 MI	3 MI	5 MI	10 MI	15 MI	20 MI
33	31	32	34	35	35

CITY: **34**   COUNTY: **35**

median age in years

SOURCE: U.S. Census Bureau, 2022 American Community Survey, Tables B01001, B01002, B01003, and B19013.
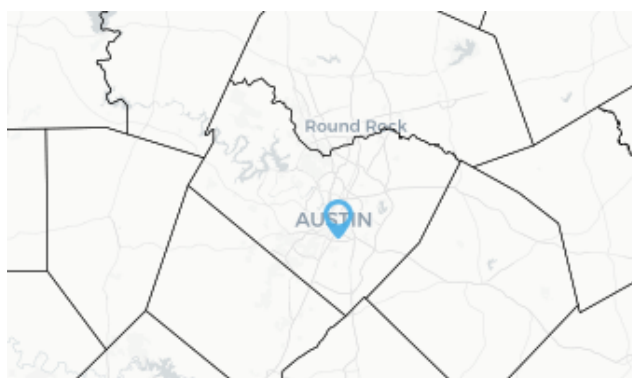
DEMOGRAPHICS

Population

	1 mile	3 miles	5 miles	10 miles	15 miles	20 miles
Population	18,818	170,839	334,017	809,080	1,235,212	1,702,625
Population Density (people per sq mi)	6,076	6,249	4,360	2,635	1,785	1,392

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01003

Income

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Median Household Income (in 2022 inflation adjusted dollars)	$105,516		$83,616		$82,257		$83,944		$89,341		$94,546	
Mean Household Income (in 2022 inflation adjusted dollars)	$153,749		$132,525		$127,535		$122,068		$125,266		$128,428	
Families in Poverty	271	11%	2,404	9%	6,208	10%	15,959	9%	22,674	8%	28,609	7%
Households	9,226		81,501		154,452		356,269		525,773		689,133	
Less than $25,000	1,673	18%	15,820	19%	26,621	17%	50,193	14%	64,368	12%	75,620	11%
$25,000 to $49,999	913	10%	11,783	14%	23,716	15%	55,910	16%	76,869	15%	95,145	14%
$50,000 to $74,999	905	10%	10,435	13%	21,833	14%	56,148	16%	83,406	16%	106,080	15%
$75,000 to $99,999	945	10%	7,870	10%	17,416	11%	44,389	12%	66,661	13%	86,612	13%
$100,000 to $199,999	2,483	27%	20,715	25%	39,211	25%	96,066	27%	149,844	28%	208,744	30%
$200,000 or more	2,306	25%	14,878	18%	25,655	17%	53,563	15%	84,626	16%	116,933	17%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B19001, B19013, B19025, B17010

Age

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Median Age	33		31		32		34		35		35	
Population	18,818		170,839		334,017		809,080		1,235,212		1,702,625	
9 & under	852	5%	10,892	6%	27,702	8%	83,663	10%	137,873	11%	203,915	12%
10 to 19	2,306	12%	19,803	12%	37,676	11%	88,776	11%	143,171	12%	217,835	13%
20 to 29	4,778	25%	50,872	30%	83,760	25%	158,067	20%	215,102	17%	264,858	16%
30 to 39	4,226	22%	35,884	21%	69,224	21%	163,702	20%	239,205	19%	309,231	18%
40 to 49	2,299	12%	19,442	11%	42,158	13%	112,642	14%	179,255	15%	256,321	15%
50 to 59	1,882	10%	14,221	8%	30,934	9%	83,905	10%	137,425	11%	196,457	12%
60 to 69	1,720	9%	11,900	7%	24,156	7%	67,657	8%	104,995	9%	144,027	8%
70 & over	756	4%	7,825	5%	18,406	6%	50,667	6%	78,186	6%	109,981	6%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01001

Race & Ethnicity

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Population	18,818		170,839		334,017		809,080		1,235,212		1,702,625	
White	10,617	56%	94,563	55%	174,959	52%	379,530	47%	582,678	47%	819,331	48%
Black	2,279	12%	12,736	7%	25,456	8%	59,761	7%	96,982	8%	127,759	8%
American Indian	17	0%	238	0%	436	0%	1,076	0%	1,497	0%	2,039	0%
Asian	1,054	6%	11,620	7%	17,754	5%	46,702	6%	90,716	7%	128,860	8%
Pacific Islander	12	0%	65	0%	159	0%	291	0%	440	0%	760	0%
Other race	61	0%	415	0%	765	0%	2,263	0%	3,985	0%	6,509	0%
Two or more races	578	3%	6,038	4%	11,108	3%	27,195	3%	42,608	3%	59,743	4%
Hispanic	4,200	22%	45,165	26%	103,378	31%	292,261	36%	416,306	34%	557,624	33%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B03002

Educational Attainment

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Population 25 years & Over	13,727		113,843		230,032		570,355		866,071		1,168,678	
No high school diploma	926	7%	6,806	6%	19,671	9%	58,549	10%	79,814	9%	101,330	9%
High school graduate or equal	1,084	8%	10,507	9%	27,564	12%	84,819	15%	129,064	15%	182,585	16%
Some college	1,781	13%	13,390	12%	31,777	14%	87,059	15%	141,929	16%	202,166	17%
Associate's degree	524	4%	4,469	4%	9,527	4%	29,661	5%	48,293	6%	71,215	6%
Bachelor's degree	5,284	38%	47,834	42%	86,820	38%	193,567	34%	289,509	33%	383,628	33%
Masters, doctorate, professional	4,128	30%	30,838	27%	54,674	24%	116,699	20%	177,463	20%	227,754	19%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B15002

Employment Status

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Population 16 years & Over	17,520		155,302		291,971		678,283		1,015,701		1,368,288	
In labor force	12,761	73%	113,685	73%	216,787	74%	502,253	74%	749,870	74%	1,001,821	73%
Civilian labor force	12,761	73%	113,621	73%	216,664	74%	501,734	74%	749,167	74%	1,000,597	73%
Employed	12,227	70%	108,537	70%	206,844	71%	479,023	71%	716,383	71%	958,402	70%
Unemployed	535	3%	5,084	3%	9,820	3%	22,712	3%	32,784	3%	42,195	3%
In armed forces	0	0%	63	0%	123	0%	518	0%	703	0%	1,223	0%
Not in labor force	4,759	27%	41,617	27%	75,185	26%	176,030	26%	265,831	26%	366,467	27%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B23025

Households

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Households	9,226		81,501		154,452		356,269		525,773		689,133	
Family households	2,477	27%	26,062	32%	59,815	39%	172,699	48%	283,584	54%	408,600	59%
Married couple family	2,048	22%	19,513	24%	42,831	28%	125,124	35%	212,296	40%	313,827	46%
With own children under 18	436	5%	6,446	8%	16,433	11%	52,810	15%	97,266	18%	151,399	22%
Other family	429	5%	6,549	8%	16,984	11%	47,575	13%	71,288	14%	94,772	14%
Single male householder with own children under 18	21	0%	584	1%	1,954	1%	5,701	2%	9,172	2%	13,063	2%
Single female householder with own children under 18	225	2%	2,471	3%	6,632	4%	18,203	5%	26,391	5%	35,217	5%
Nonfamily households	6,749	73%	55,438	68%	94,637	61%	183,571	52%	242,189	46%	280,533	41%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B11001, B11003

Housing Units

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Housing Units	10,276		89,364		166,838		379,453		556,944		727,713	
Occupied Housing Units	9,226		81,501		154,452		356,269		525,773		689,133	
Owner occupied units	3,513	38%	27,250	33%	56,584	37%	157,426	44%	258,229	49%	377,032	55%
Renter occupied units	5,714	62%	54,250	67%	97,867	63%	198,844	56%	267,544	51%	312,101	45%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B25024, B25003

Housing Unit Value

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Median Home Value	$545,104		$662,061		$590,638		$456,187		$436,987		$422,074	
Owner Occupied Housing Units	3,513		27,250		56,584		157,426		258,229		377,032	
Less than $100,000	83	2%	665	2%	1,827	3%	7,364	5%	12,201	5%	16,624	4%
$100,000 to $199,999	39	1%	668	2%	1,822	3%	7,810	5%	12,845	5%	19,729	5%
$200,000 to $299,999	148	4%	1,751	6%	4,970	9%	24,431	16%	42,083	16%	67,533	18%
$300,000 to $399,999	517	15%	2,367	9%	6,648	12%	25,158	16%	46,782	18%	70,882	19%
$400,000 to $499,999	795	23%	3,668	13%	7,921	14%	24,825	16%	41,102	16%	62,275	17%
$500,000 to $749,999	968	28%	6,952	26%	14,079	25%	32,658	21%	55,019	21%	78,522	21%
$750,000 to $999,999	539	15%	4,166	15%	7,203	13%	15,137	10%	22,924	9%	31,085	8%
$1,000,000 to $1,499,999	165	5%	3,809	14%	6,386	11%	11,018	7%	14,401	6%	17,589	5%
$1,500,000 to $1,999,999	44	1%	1,202	4%	2,116	4%	3,609	2%	4,462	2%	5,391	1%
$2,000,000 or more	215	6%	2,002	7%	3,613	6%	5,414	3%	6,410	2%	7,401	2%

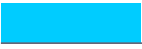Source: U.S. Census Bureau, 2022 American Community Survey, Tables B25075

Detailed Age

	1 mile		3 miles		5 miles		10 miles		15 miles		20 miles	
Population	18,818		170,839		334,017		809,080		1,235,212		1,702,625	
Male	9,915	53%	88,152	52%	173,408	52%	415,863	51%	632,343	51%	865,502	51%
Under 5 years	270	1%	3,349	2%	7,468	2%	22,238	3%	36,320	3%	50,369	3%
5 to 9 years	83	0%	2,354	1%	6,859	2%	20,784	3%	34,789	3%	53,117	3%
10 to 14 years	162	1%	2,176	1%	6,474	2%	20,234	3%	35,384	3%	56,387	3%
15 to 17 years	98	1%	1,092	1%	4,004	1%	11,970	1%	20,558	2%	32,622	2%
18 and 19 years	634	3%	5,475	3%	8,171	2%	12,578	2%	17,082	1%	22,608	1%
20 years	220	1%	2,992	2%	3,690	1%	6,275	1%	8,314	1%	10,868	1%
21 years	207	1%	3,141	2%	4,243	1%	6,445	1%	7,806	1%	10,094	1%
22 to 24 years	444	2%	6,627	4%	10,596	3%	20,838	3%	28,152	2%	36,189	2%
25 to 29 years	1,663	9%	12,984	8%	24,254	7%	47,896	6%	66,407	5%	79,472	5%
30 to 34 years	1,319	7%	11,557	7%	20,807	6%	48,955	6%	69,124	6%	84,093	5%
35 to 39 years	1,150	6%	7,920	5%	15,972	5%	38,690	5%	57,668	5%	76,737	5%
40 to 44 years	549	3%	6,241	4%	13,425	4%	33,371	4%	51,816	4%	71,864	4%
45 to 49 years	621	3%	4,727	3%	10,330	3%	27,541	3%	43,372	4%	62,233	4%
50 to 54 years	707	4%	3,817	2%	8,380	3%	22,281	3%	36,747	3%	54,338	3%
55 to 59 years	376	2%	3,438	2%	7,975	2%	20,977	3%	33,952	3%	46,751	3%
60 and 61 years	368	2%	1,742	1%	3,332	1%	8,232	1%	12,888	1%	17,673	1%
62 to 64 years	293	2%	2,225	1%	4,076	1%	10,628	1%	16,177	1%	22,359	1%
65 and 66 years	167	1%	909	1%	2,165	1%	5,924	1%	9,297	1%	12,585	1%
67 to 69 years	286	2%	1,762	1%	3,256	1%	8,920	1%	13,421	1%	17,774	1%
70 to 74 years	111	1%	1,609	1%	3,573	1%	9,281	1%	15,127	1%	22,132	1%
75 to 79 years	107	1%	1,084	1%	2,110	1%	5,417	1%	8,737	1%	12,459	1%
80 to 84 years	37	0%	443	0%	971	0%	3,469	0%	5,045	0%	7,156	0%
85 years and over	44	0%	488	0%	1,273	0%	2,921	0%	4,160	0%	5,623	0%
Female:	8,903	47%	82,688	48%	160,609	48%	393,217	49%	602,868	49%	837,123	49%
Under 5 years	226	1%	3,152	2%	7,250	2%	21,604	3%	34,362	3%	49,510	3%
5 to 9 years	274	1%	2,036	1%	6,125	2%	19,037	2%	32,402	3%	50,919	3%
10 to 14 years	234	1%	1,747	1%	5,343	2%	19,209	2%	32,899	3%	53,400	3%
15 to 17 years	124	1%	1,506	1%	4,345	1%	11,920	1%	20,735	2%	31,052	2%
18 and 19 years	1,054	6%	7,806	5%	9,339	3%	12,865	2%	16,513	1%	21,766	1%
20 years	492	3%	3,902	2%	4,680	1%	6,277	1%	7,990	1%	9,682	1%
21 years	191	1%	3,477	2%	4,722	1%	6,374	1%	7,896	1%	9,892	1%
22 to 24 years	379	2%	6,164	4%	10,675	3%	20,077	2%	27,938	2%	35,472	2%
25 to 29 years	1,183	6%	11,587	7%	20,900	6%	43,886	5%	60,599	5%	73,190	4%
30 to 34 years	1,176	6%	9,861	6%	18,309	5%	42,239	5%	60,476	5%	77,234	5%
35 to 39 years	581	3%	6,546	4%	14,136	4%	33,817	4%	51,936	4%	71,167	4%
40 to 44 years	492	3%	4,785	3%	9,987	3%	27,498	3%	44,756	4%	65,100	4%
45 to 49 years	637	3%	3,688	2%	8,416	3%	24,231	3%	39,311	3%	57,124	3%
50 to 54 years	361	2%	3,253	2%	6,982	2%	20,543	3%	35,215	3%	50,276	3%
55 to 59 years	437	2%	3,713	2%	7,597	2%	20,104	2%	31,510	3%	45,092	3%
60 and 61 years	164	1%	1,420	1%	2,986	1%	7,925	1%	12,033	1%	16,677	1%
62 to 64 years	258	1%	1,680	1%	3,682	1%	11,097	1%	17,840	1%	24,682	1%
65 and 66 years	43	0%	560	0%	1,449	0%	6,362	1%	10,158	1%	13,988	1%
67 to 69 years	141	1%	1,602	1%	3,208	1%	8,570	1%	13,181	1%	18,288	1%
70 to 74 years	264	1%	1,663	1%	4,129	1%	12,009	1%	18,813	2%	26,852	2%
75 to 79 years	51	0%	1,047	1%	2,572	1%	7,229	1%	11,041	1%	15,572	1%
80 to 84 years	85	0%	569	0%	1,373	0%	3,985	0%	6,498	1%	8,527	1%
85 years and over	59	0%	924	1%	2,403	1%	6,357	1%	8,765	1%	11,660	1%

Source: U.S. Census Bureau, 2022 American Community Survey, Tables B01001, B01003. The numbers in the above table may not total up due to rounding.

POPULATION PROJECTIONS

State and county population projections.

	2000	2010	2020	2030	% Population Change 2000-2010	2010-2020	2020-2030	% Population Change 2020-2030
Texas	20,851,820	25,145,561	29,145,505	32,912,882				13%
Caldwell County	32,194	38,066	45,883	53,749				17%
Hays County	97,589	157,107	241,067	356,181				48%
Williamson County	249,967	422,679	609,017	815,021				34%
Bastrop County	57,733	74,171	97,216	120,901				24%
Travis County	812,280	1,024,266	1,290,188	1,572,639				22%

Source: Texas Demographic Center, Projections of the Total Population of Texas and Counties in Texas, 2020-2060, October 2022.
U.S. Census Bureau, Decennial Censuses 2000, 2010, and 2020.

METHODOLOGY

First, we subtract the 2022 US Census Bureau's water areas from the 2022 block groups. Then we calculate the project's radiuses, the block groups minus water areas that intersect the radiuses, and the percent of each block group's area that's in the radiuses (overlap). Next, the overlap percent is multiplied by the Census demographics for each block group. Finally, we sum the overlap times the demographics for all block groups that intersect a radius to produce the demographic estimate for the radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau;
2. the estimation of demographics for radius distances using dissimilar shaped Census block groups;
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets); and
4. improved estimates along coastlines and large water bodies by removing water areas.

This methodology assumes that the **population is equally distributed** throughout a block group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area block groups.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.