

Retail Profile



900.E.11th.St.,Austin.TX

Coordinates: 30.2701,-97.7313

Radius Sizes: 1.00 miles

Summary Demographics

Population	25,277
Households	9,844
Median household income	\$93,526
Average Annual Non-Resident Population	3,699
Nightly Avg (Annual) Business Travelers	1,283
Nightly Avg (Annual) Leisure/Personal Travelers	2,416

Automotive

	<u>Demand</u>	<u>Sales</u>	<u>Gap</u>	<u># Stores</u>
New Car Dealers	\$53,285,146	\$31,300,682	\$33,887,335	9
User Car Dealers	\$5,491,116	\$377,835	\$6,340,277	1
Recreational Vehicle Dealers	\$1,228,219	\$666,416	\$843,330	1
Motorcycle and Boat Dealers	\$2,553,370	\$3,451,800	\$-319,708	8
Auto Parts and Accessories	\$4,314,479	\$2,389,039	\$2,880,118	3
Tire Dealers	\$2,893,520	\$545,794	\$2,988,484	1

Home Furnishings, Appliances, and Related

Furniture Stores	\$5,205,017	\$6,112,121	\$269,514	5
Floor Covering Stores	\$840,842	\$1,855,666	\$-824,596	10
Other Home Furnishing Stores	\$2,259,941	\$4,889,362	\$-2,122,210	2
Appliances and Electronics Stores	\$6,065,284	\$46,530,805	\$-39,103,805	22
Home Centers	\$9,039,911	\$3,684,716	\$7,386,026	5
Paint and Wallpaper Stores	\$649,295	\$0	\$795,728	0
Hardware Stores	\$838,927	\$245,911	\$781,334	1
Other Building Materials Stores	\$6,310,905	\$1,019,569	\$6,708,969	1
Outdoor Power Equipment Stores	\$311,798	\$0	\$382,124	0
Nursery and Garden Stores	\$2,017,553	\$3,342,292	\$-870,959	3

Grocery and Liquor Stores

Grocery Stores	\$45,415,765	\$29,263,252	\$26,129,008	19
Convenience Stores	\$1,759,586	\$3,865,781	\$-1,719,710	14
Meat Markets	\$515,508	\$2,037,239	\$-1,408,587	3
Fish and Seafood Markets	\$186,438	\$260,506	\$-33,232	1
Fruit and Vegetable Markets	\$316,676	\$0	\$386,089	0
Other Specialty Food Markets	\$540,185	\$3,715,530	\$-3,057,498	15
Liquor Stores	\$2,299,436	\$5,306,227	\$-2,486,719	10

Health and Personal Care

Pharmacy and Drug Stores	\$10,633,470	\$7,496,341	\$5,502,787	7
Costmetics and Beauty Stores	\$624,969	\$350,702	\$413,489	3
Optical Goods Stores	\$708,139	\$519,970	\$345,755	2
Other Health and Personal Care Stores	\$730,634	\$2,043,463	\$-1,149,844	4

Gasoline

Gasoline Stations	\$35,580,018	\$30,627,086	\$12,724,716	6
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Apparel and Related

Men's Clothing Stores	\$610,662	\$1,468,956	\$-720,843	5
Women's Clothing Stores	\$2,605,058	\$4,742,678	\$-1,551,193	20
Childrens' and Infant's Clothing Stores	\$1,099,847	\$0	\$1,343,582	0

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	Demand	Sales	Gap	# Stores
Family Clothing Stores	\$6,931,163	\$13,421,672	\$-4,936,731	6
Clothing Accessory Stores	\$570,260	\$2,024,098	\$-1,324,770	4
Other Apparel Stores	\$846,124	\$953,798	\$82,599	6
Shoe Stores	\$2,804,688	\$3,729,895	\$-303,245	4
Jewelry Stores	\$1,483,214	\$14,344,133	\$-12,521,135	4
Luggage Stores	\$106,311	\$20,756	\$109,409	0
<i>Sporting and Leisure</i>				
Sporting Goods Stores	\$3,555,225	\$2,482,166	\$1,881,526	8
Hobby, Toy, and Game Stores	\$986,145	\$2,551,137	\$-1,344,668	8
Sewing and Needlecraft Stores	\$344,005	\$0	\$422,383	0
<i>Music and Book Stores</i>				
Musical Instrument Stores	\$274,301	\$678,295	\$-342,815	2
Book Stores	\$1,334,241	\$1,723,114	\$-86,036	7
<i>General Merchandise Stores</i>				
Department Stores	\$13,613,658	\$21,437	\$16,635,309	0
Warehouse Superstores	\$32,565,636	\$0	\$39,765,175	0
Other General Merchandise Stores	\$5,024,429	\$6,104,708	\$35,358	4
<i>Miscellaneous Goods</i>				
Florists	\$252,649	\$206,469	\$103,101	2
Office and Stationary Stores	\$723,413	\$655,029	\$231,714	2
Gift and Souvenir Stores	\$865,490	\$862,621	\$196,219	8
Used Merchandise Stores	\$501,055	\$390,117	\$224,361	4
Pet and Pet Supply Stores	\$2,810,087	\$3,922,087	\$-487,708	4
Art Dealers	\$236,582	\$817,415	\$-527,320	3
Mobile Home Dealers	\$407,624	\$0	\$498,959	0
Other Miscellaneous Retail Stores	\$1,211,775	\$2,381,970	\$-903,203	35
Mail Order and Catalog Stores	\$20,131,216	\$116,199,644	\$-91,553,421	14
Vending Machines	\$527,088	\$650,150	\$-7,100	1
Fuel Dealers	\$1,816,593	\$526,405	\$1,692,042	1
Other Direct Selling Establishments	\$1,512,129	\$3,634,872	\$-1,786,007	11
<i>Retail at Hospitality and Accomodations</i>				
Retail at Hotels and Other Travel Accomodations	\$2,596,667	\$48,232,477	\$-45,054,114	54
Retail at RV Parks	\$23,552	\$22,087	\$7,307	3
Retail at Rooming and Boarding Houses	\$18,755	\$683,501	\$-660,609	6
<i>Restaurants and Drinking Places</i>				
Full Service Restaurants	\$27,526,875	\$131,599,532	\$-97,912,137	225
Limited Service Restaurants	\$12,790,340	\$29,284,981	\$-13,631,953	50
Special Food Services and Catering	\$4,073,413	\$5,996,899	\$-1,012,320	6

Retail Profile



900.E.11th.St.,Austin.TX

Coordinates: 30.2701,-97.7313

Radius Sizes: 3.00 miles

Summary Demographics

Population	189,723
Households	85,836
Median household income	\$67,459
Average Annual Non-Resident Population	7,884
Nightly Avg (Annual) Business Travelers	2,409
Nightly Avg (Annual) Leisure/Personal Travelers	5,455

Automotive

	<u>Demand</u>	<u>Sales</u>	<u>Gap</u>	<u># Stores</u>
New Car Dealers	\$429,911,465	\$165,888,146	\$261,414,899	20
User Car Dealers	\$44,337,320	\$12,550,462	\$31,515,933	13
Recreational Vehicle Dealers	\$9,557,619	\$1,553,163	\$7,937,406	2
Motorcycle and Boat Dealers	\$20,175,102	\$11,545,871	\$8,496,243	25
Auto Parts and Accessories	\$34,666,600	\$20,520,917	\$13,950,638	15
Tire Dealers	\$23,223,808	\$14,026,367	\$9,066,318	13

Home Furnishings, Appliances, and Related

Furniture Stores	\$40,936,749	\$30,549,885	\$10,121,964	23
Floor Covering Stores	\$6,617,049	\$4,391,883	\$2,182,909	20
Other Home Furnishing Stores	\$17,968,562	\$14,496,703	\$3,363,270	6
Appliances and Electronics Stores	\$48,406,734	\$108,107,916	\$-59,989,719	61
Home Centers	\$72,104,888	\$33,907,964	\$37,754,787	33
Paint and Wallpaper Stores	\$5,163,403	\$3,459,391	\$1,671,926	3
Hardware Stores	\$6,687,517	\$873,181	\$5,772,852	4
Other Building Materials Stores	\$50,378,366	\$15,400,830	\$34,671,217	9
Outdoor Power Equipment Stores	\$2,493,268	\$0	\$2,476,619	0
Nursery and Garden Stores	\$16,123,212	\$8,261,832	\$7,759,312	6

Grocery and Liquor Stores

Grocery Stores	\$369,113,440	\$465,694,170	\$-98,541,049	98
Convenience Stores	\$14,339,965	\$24,232,901	\$-9,967,743	64
Meat Markets	\$4,207,834	\$7,753,488	\$-3,567,271	11
Fish and Seafood Markets	\$1,525,901	\$260,506	\$1,257,542	1
Fruit and Vegetable Markets	\$2,566,884	\$0	\$2,553,827	0
Other Specialty Food Markets	\$4,408,931	\$8,867,886	\$-4,481,656	77
Liquor Stores	\$18,195,265	\$21,774,376	\$-3,691,373	34

Health and Personal Care

Pharmacy and Drug Stores	\$85,695,045	\$44,234,688	\$40,990,714	34
Costmetics and Beauty Stores	\$5,027,230	\$3,618,853	\$1,379,935	16
Optical Goods Stores	\$5,684,618	\$4,901,203	\$752,663	16
Other Health and Personal Care Stores	\$5,876,297	\$11,889,659	\$-6,046,072	15

Gasoline

Gasoline Stations	\$293,841,383	\$185,874,646	\$106,424,730	26
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Apparel and Related

Men's Clothing Stores	\$4,820,464	\$5,173,288	\$-382,273	16
Women's Clothing Stores	\$20,644,026	\$31,555,875	\$-11,038,326	86
Childrens' and Infant's Clothing Stores	\$8,830,440	\$4,280,940	\$4,495,576	2

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Radius Sizes: 3.00 miles

	Demand	Sales	Gap	# Stores
Family Clothing Stores	\$55,045,336	\$37,108,136	\$17,602,923	21
Clothing Accessory Stores	\$4,499,821	\$6,252,988	\$-1,782,009	10
Other Apparel Stores	\$6,716,580	\$5,854,493	\$821,605	20
Shoe Stores	\$22,374,691	\$11,632,416	\$10,611,724	12
Jewelry Stores	\$11,506,950	\$24,774,777	\$-13,348,352	10
Luggage Stores	\$839,731	\$481,691	\$353,428	2
<i>Sporting and Leisure</i>				
Sporting Goods Stores	\$27,856,994	\$39,939,765	\$-12,270,424	33
Hobby, Toy, and Game Stores	\$7,871,335	\$4,837,237	\$2,986,320	19
Sewing and Needlecraft Stores	\$2,673,826	\$492,670	\$2,163,304	3
<i>Music and Book Stores</i>				
Musical Instrument Stores	\$2,203,280	\$3,594,990	\$-1,404,014	14
Book Stores	\$10,398,927	\$17,271,660	\$-6,941,037	17
<i>General Merchandise Stores</i>				
Department Stores	\$108,634,492	\$5,513,751	\$102,475,742	6
Warehouse Superstores	\$263,099,318	\$0	\$261,646,507	0
Other General Merchandise Stores	\$40,341,603	\$28,517,134	\$11,594,522	20
<i>Miscellaneous Goods</i>				
Florists	\$2,011,691	\$756,985	\$1,242,253	10
Office and Stationary Stores	\$5,726,960	\$9,587,484	\$-3,895,344	6
Gift and Souvenir Stores	\$6,886,184	\$3,690,123	\$3,155,172	30
Used Merchandise Stores	\$3,975,388	\$4,618,674	\$-667,771	34
Pet and Pet Supply Stores	\$22,497,054	\$25,272,420	\$-2,908,709	19
Art Dealers	\$1,874,902	\$3,928,085	\$-2,064,260	9
Mobile Home Dealers	\$3,247,471	\$377,240	\$2,850,497	1
Other Miscellaneous Retail Stores	\$9,885,664	\$7,821,610	\$2,012,568	117
Mail Order and Catalog Stores	\$160,290,686	\$208,357,779	\$-49,026,219	32
Vending Machines	\$4,276,670	\$2,318,828	\$1,935,410	4
Fuel Dealers	\$14,721,410	\$2,146,989	\$12,490,664	2
Other Direct Selling Establishments	\$12,132,541	\$11,709,518	\$353,430	30
<i>Retail at Hospitality and Accomodations</i>				
Retail at Hotels and Other Travel Accomodations	\$20,666,093	\$75,163,949	\$-54,622,212	113
Retail at RV Parks	\$192,342	\$41,394	\$149,619	6
Retail at Rooming and Boarding Houses	\$146,288	\$3,676,750	\$-3,530,912	16
<i>Restaurants and Drinking Places</i>				
Full Service Restaurants	\$219,308,088	\$418,791,728	\$-200,803,048	704
Limited Service Restaurants	\$101,894,689	\$115,295,886	\$-14,014,459	200
Special Food Services and Catering	\$32,489,429	\$35,668,812	\$-3,373,643	33

Retail Profile



900.E.11th.St.,Austin.TX

Coordinates: 30.2701,-97.7313

Radius Sizes: 5.00 miles

Summary Demographics

Population	355,951
Households	155,908
Median household income	\$68,261
Average Annual Non-Resident Population	10,406
Nightly Avg (Annual) Business Travelers	3,109
Nightly Avg (Annual) Leisure/Personal Travelers	7,267

Automotive

	Demand	Sales	Gap	# Stores
New Car Dealers	\$798,913,525	\$824,710,507	\$-24,782,327	65
User Car Dealers	\$82,410,666	\$108,780,803	\$-26,265,541	40
Recreational Vehicle Dealers	\$17,655,660	\$1,553,163	\$16,128,869	2
Motorcycle and Boat Dealers	\$37,359,146	\$15,081,097	\$22,330,696	32
Auto Parts and Accessories	\$64,337,235	\$47,554,279	\$16,860,496	36
Tire Dealers	\$43,085,107	\$38,660,548	\$4,476,662	28

Home Furnishings, Appliances, and Related

Furniture Stores	\$75,499,813	\$68,650,430	\$6,950,613	52
Floor Covering Stores	\$12,276,409	\$7,380,162	\$4,914,830	33
Other Home Furnishing Stores	\$33,257,906	\$25,041,734	\$8,259,565	10
Appliances and Electronics Stores	\$89,702,794	\$164,914,766	\$-75,093,273	123
Home Centers	\$133,977,094	\$61,753,094	\$72,410,144	66
Paint and Wallpaper Stores	\$9,614,933	\$9,988,685	\$-359,358	13
Hardware Stores	\$12,418,293	\$5,250,705	\$7,184,533	10
Other Building Materials Stores	\$93,716,725	\$307,050,980	\$-213,201,812	26
Outdoor Power Equipment Stores	\$4,620,320	\$6,980,171	\$-2,353,541	3
Nursery and Garden Stores	\$29,910,144	\$24,649,564	\$5,300,626	16

Grocery and Liquor Stores

Grocery Stores	\$685,693,494	\$770,309,115	\$-83,719,602	162
Convenience Stores	\$26,628,222	\$37,939,275	\$-11,276,908	104
Meat Markets	\$7,820,615	\$9,863,350	\$-2,032,932	18
Fish and Seafood Markets	\$2,840,805	\$694,682	\$2,149,767	3
Fruit and Vegetable Markets	\$4,764,892	\$0	\$4,771,057	0
Other Specialty Food Markets	\$8,198,171	\$14,793,777	\$-6,585,392	111
Liquor Stores	\$33,524,092	\$30,148,146	\$3,417,465	46

Health and Personal Care

Pharmacy and Drug Stores	\$159,019,179	\$99,191,923	\$60,033,273	63
Costmetics and Beauty Stores	\$9,326,941	\$8,074,264	\$1,264,646	35
Optical Goods Stores	\$10,556,692	\$10,200,946	\$370,183	28
Other Health and Personal Care Stores	\$10,904,202	\$20,752,578	\$-9,834,562	29

Gasoline

Gasoline Stations	\$548,393,468	\$475,808,542	\$73,269,273	51
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Apparel and Related

Men's Clothing Stores	\$8,878,028	\$15,875,447	\$-6,985,546	27
Women's Clothing Stores	\$38,097,015	\$56,196,833	\$-18,049,135	137
Childrens' and Infant's Clothing Stores	\$16,371,877	\$14,457,932	\$1,938,040	8

Retail Profile



900.E.11th.St.,Austin.TX

Coordinates: 30.2701,-97.7313

Radius Sizes: 5.00 miles

	Demand	Sales	Gap	# Stores
Family Clothing Stores	\$101,663,244	\$179,921,002	\$-78,121,953	40
Clothing Accessory Stores	\$8,289,304	\$14,695,968	\$-6,395,649	22
Other Apparel Stores	\$12,402,551	\$18,171,205	\$-5,752,012	51
Shoe Stores	\$41,349,741	\$36,866,635	\$4,538,187	30
Jewelry Stores	\$21,062,588	\$47,705,702	\$-26,614,713	16
Luggage Stores	\$1,554,560	\$963,381	\$593,172	3
<i>Sporting and Leisure</i>				
Sporting Goods Stores	\$51,453,047	\$55,898,677	\$-4,370,964	56
Hobby, Toy, and Game Stores	\$14,576,384	\$15,941,231	\$-1,345,243	38
Sewing and Needlecraft Stores	\$4,900,181	\$2,462,438	\$2,444,546	9
<i>Music and Book Stores</i>				
Musical Instrument Stores	\$4,080,090	\$6,697,166	\$-2,612,126	23
Book Stores	\$19,099,194	\$34,466,514	\$-15,340,809	42
<i>General Merchandise Stores</i>				
Department Stores	\$201,041,805	\$88,609,262	\$112,699,725	17
Warehouse Superstores	\$488,309,067	\$0	\$488,946,914	0
Other General Merchandise Stores	\$74,794,571	\$52,540,002	\$22,353,109	41
<i>Miscellaneous Goods</i>				
Florists	\$3,728,499	\$2,173,401	\$1,560,644	24
Office and Stationary Stores	\$10,582,695	\$45,427,423	\$-34,830,806	12
Gift and Souvenir Stores	\$12,744,504	\$6,800,988	\$5,960,820	51
Used Merchandise Stores	\$7,353,693	\$17,150,378	\$-9,786,658	79
Pet and Pet Supply Stores	\$41,774,122	\$46,584,297	\$-4,758,588	29
Art Dealers	\$3,463,418	\$5,855,577	\$-2,387,327	13
Mobile Home Dealers	\$6,046,155	\$3,210,874	\$2,843,930	3
Other Miscellaneous Retail Stores	\$18,341,624	\$14,689,610	\$3,675,328	214
Mail Order and Catalog Stores	\$296,616,958	\$299,328,936	\$-2,320,750	46
Vending Machines	\$7,938,394	\$4,624,095	\$3,324,636	8
Fuel Dealers	\$27,501,108	\$6,012,108	\$21,526,341	6
Other Direct Selling Establishments	\$22,481,080	\$17,479,004	\$5,031,804	46
<i>Retail at Hospitality and Accommodations</i>				
Retail at Hotels and Other Travel Accommodations	\$38,169,704	\$105,190,370	\$-66,972,027	184
Retail at RV Parks	\$359,006	\$122,639	\$236,908	12
Retail at Rooming and Boarding Houses	\$269,082	\$3,761,653	\$-3,492,531	17
<i>Restaurants and Drinking Places</i>				
Full Service Restaurants	\$405,305,107	\$608,172,973	\$-202,350,653	1,018
Limited Service Restaurants	\$188,305,095	\$201,128,689	\$-12,583,369	321
Special Food Services and Catering	\$60,062,540	\$71,215,873	\$-11,076,435	66

End Notes

1. Non-Resident population estimates are presented as nightly average values, relative to the period specified (e.g. annual or quarterly) for either the base year (pre-COVID19) or the current year.

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Coordinates: 30.2701,-97.7313

Radius Sizes: 5.00 miles

2. All dollar related data - income, expenditures, rent, housing values, retail sales, etc. - are reported in current not constant dollars.
3. Business establishment data: Devonshire Associates dmPlus.
4. Retail Gap estimates based on AGS consumer expenditure summaries by retail store type and dmPlus retail location data.

Order your radius report (\$49) + retail gap
(\$99) for only **\$148**

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